

GRACE EINFELD

EDUCATION

PRATT INSTITUTE: August 2021-May 2023 MFA Integrated Practices

CALVIN COLLEGE: August 2015-May 2019 BA Graphic Design

TEFL (Teaching English as a Foreign Language) Certification 2019

ART EXPERIENCE

EXHIBITIONS

2024

"Why Not?" Group Show, The Living Gallery, Brooklyn, NY

"The Road Ahead" Group Exhibition, RIVAA Gallery, NYC, NY

2023

"What is Art?" Group Show, Boomer Gallery, London, UK

"Hang Up" Group Show Brooklyn, NY

"Attempt II" Performer with Agnes Questionmark at 99 Canal NYC, NY

"Making Place: Politics and the Body" Group Thesis Show, Pratt Institute Brooklyn, NY

2022

"We Should Record This" Group Show (performance and curation)

Brooklyn, NY

"Open Studios" Pratt Institute Brooklyn, NY

2021

"Waste Not" exhibition at Sovengard in Grand Rapids, MI

Custom Commission for BDR Office Space Grand Rapids, MI

"Open Studios" Pratt Institute Brooklyn, NY

2020

"Rapid Art Movement" collaborative performance with Tuesday Collective

Grand Rapids, MI

Exhibited work at House of Wine Grand Rapids, MI

2019

"Too Much Not Enough" Group show 123 Gallery Grand Rapids, MI

"2019" Group Exhibition at Center Art Gallery Grand Rapids, MI

PUBLICATIONS / AWARDS

2024

"Pratt MFA Graduates Contemplate the Mess We're In" Hyperallergic, Daniel Larkin

2022

Recipient of The Stutzman Foundation First Year MFA Fine Arts Award for 3D Art

PHONE: 616.581.3323

EMAIL: grace.e.einfeld@gmail.com

SITE: graceeinfeld.com

EMPLOYMENT

FREELANCE GRAPHIC DESIGN: Graphic Designer, Social Media Manager, Art Director, Illustrator

2015-Current

- Manage communication between clients and various vendors
- Upkeep strict deadlines and schedules
- Develop brand and identity materials
- Maintain long term brand management
- Oversee social media and digital marketing
- Facilitate art direction

HAWORTH: Graphic Design / Dealer Development Intern

Summer 2018

- Responsible for branding and design of 2018 Dealer Summit
- Maintained and strengthened marketing materials
- Synthesized and implemented social media marketing research
- Responsible for daily design assistance

IVER DESIGN: Graphic Design Intern

Summer 2017

- Assisted lead designer in logo ideation
- Managed and organized database of clients
- Assisted with various web design projects

STUDIO IN A SCHOOL: Program Coordinator / Teaching Artist

January 2024-Current

- Facilitate project management and operation of Residency Programs
- Sustain smooth running of administrative tasks
- Communicate clearly with artists, teachers, and administrators
- Update and maintain curriculum on WordPress website
- Ideate and execute various workshops and events
- Create and implement engaging curriculum for elementary students

SCRIBBLE ART WORKSHOP: Teaching Artist

September- December 2023

- Create engaging and enriching lesson plans
- Facilitate classroom and behavioral management
- Encourage creative and independent thinking and art making

PRATT INSTITUTE: Pratt Artists League Coordinator

May 2022- May 2023

- Maintain detailed calendar, schedule, databases, and budgets
- Lead event ideation, planning, and execution
- Strengthen Pratt community through meetings and events
- Liaise between students and administration

AQUINCUM ENGLISH-HUNGARIAN PRIMARY SCHOOL:

K-8 English Teacher

August 2019- April 2020

- Create captivating lessons
- Maintain classroom management
- Utilize communication and problem solving tactics
- Engage and connect with students